



FULL WRAPS

**FULL WRAP - NO IMAGERY PURPLE**



**NO IMAGERY FULL WRAP**

FULL VEHICLE COVERAGE **WITHOUT** USE OF PHOTOGRAPHY. CUSTOMIZED FOR YOUR VEHICLE, AND CUSTOM PHONE AND URL.

**OPTIONS:**

**WRAP BASE COLOR:**  
PURPLE / BLUE

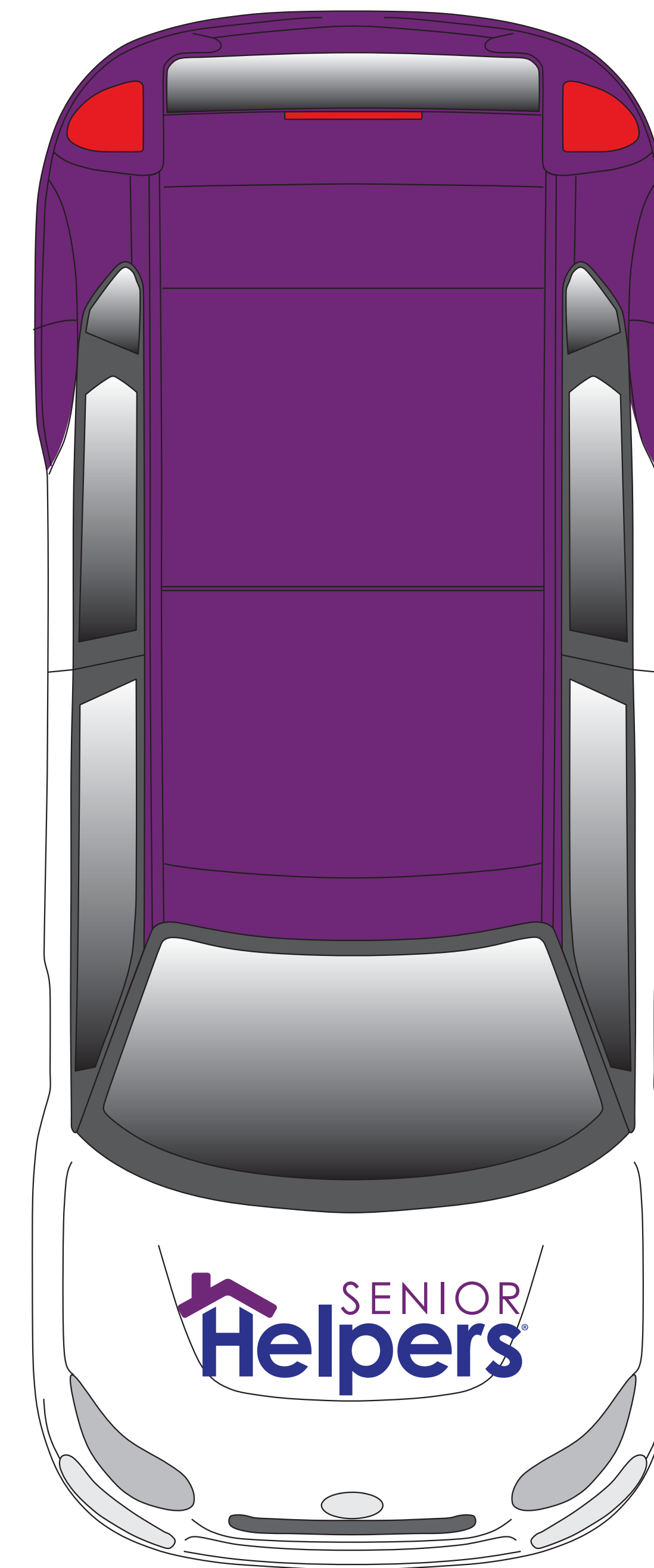
**ROOF COVERAGE OPTION:**  
FULL / HALF / NONE  
SEE PAGE 10 FOR REFERENCE.

**FULL WRAP - NO IMAGERY BLUE**



**(OPTIONAL) STYLIZED QR CODE:**  
SHOULD BE REPLACED TO LINK TO THE FRANCHISEE CUSTOM URL

**FULL WRAP - PURPLE W/IMAGERY**



**FULL WRAP WITH IMAGERY**

FULL VEHICLE COVERAGE WITH USE OF PHOTOGRAPHY. CUSTOMIZED FOR YOUR VEHICLE, AND CUSTOM PHONE AND URL.

**OPTIONS:**

**WRAP BASE COLOR:**  
PURPLE / BLUE

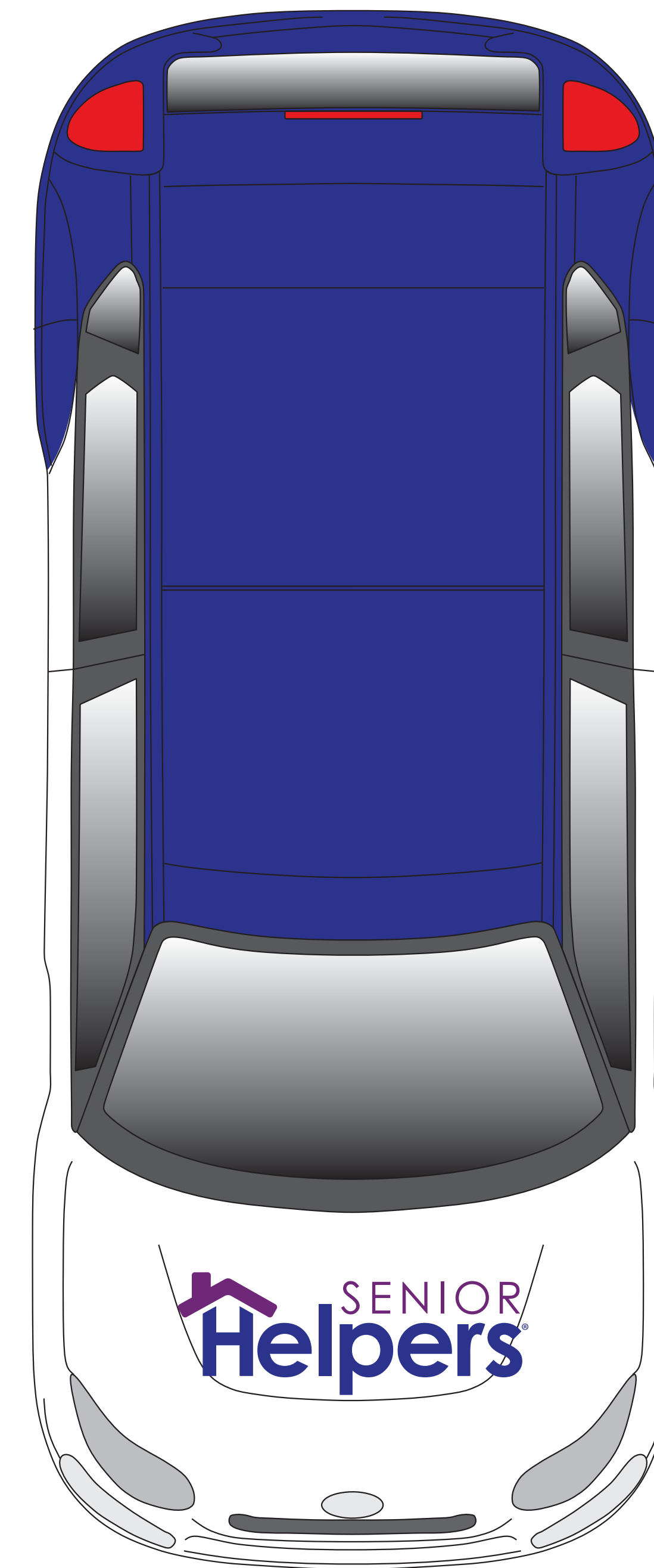
**DRIVER-SIDE IMAGE OPTION:**  
SEE PAGE 11 FOR AVAILABLE IMAGES

**PASSENGER-SIDE IMAGE OPTION:**  
SEE PAGE 11 FOR AVAILABLE IMAGES

**ROOF COVERAGE OPTION:**  
FULL / HALF / NONE  
SEE PAGE 10 FOR REFERENCE.

**(OPTIONAL) STYLIZED QR CODE:**  
SHOULD BE REPLACED TO LINK TO THE FRANCHISEE CUSTOM URL

**FULL WRAP - BLUE W/IMAGERY**

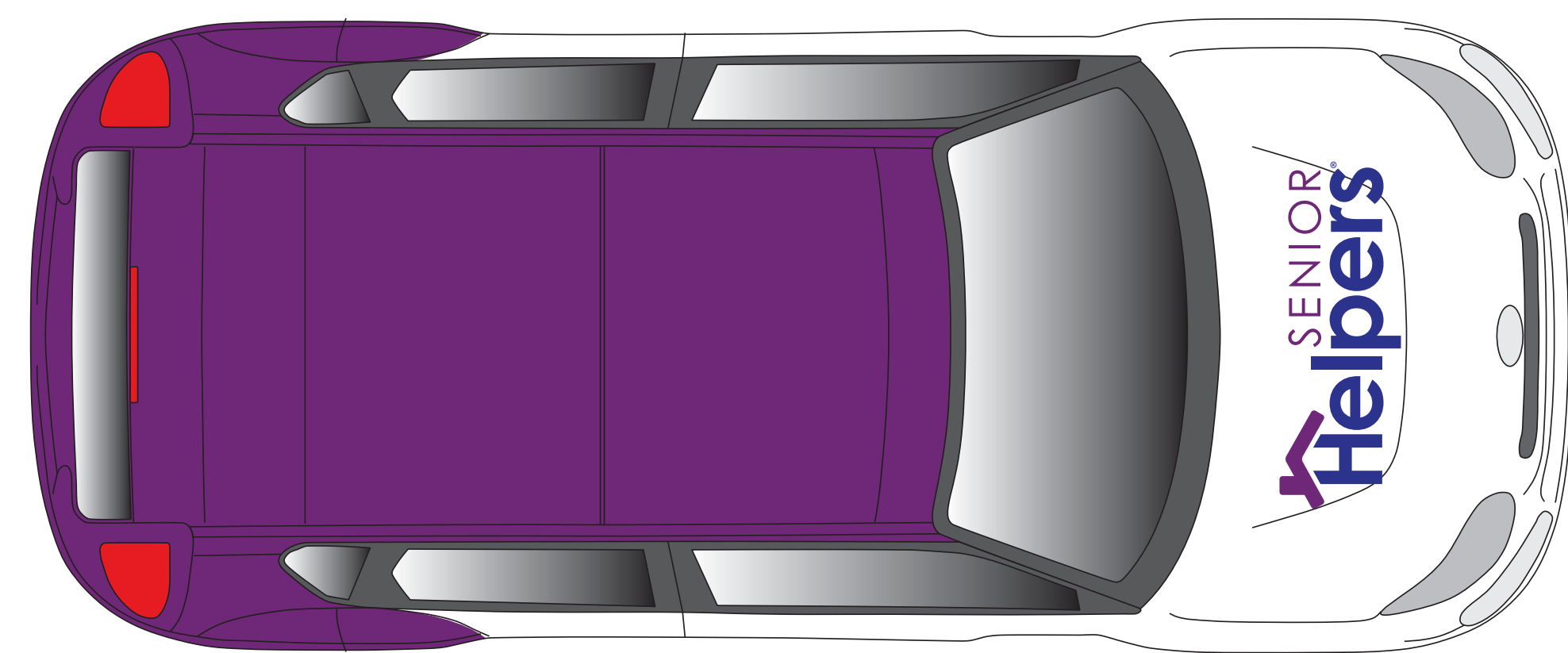




PARTIAL WRAPS

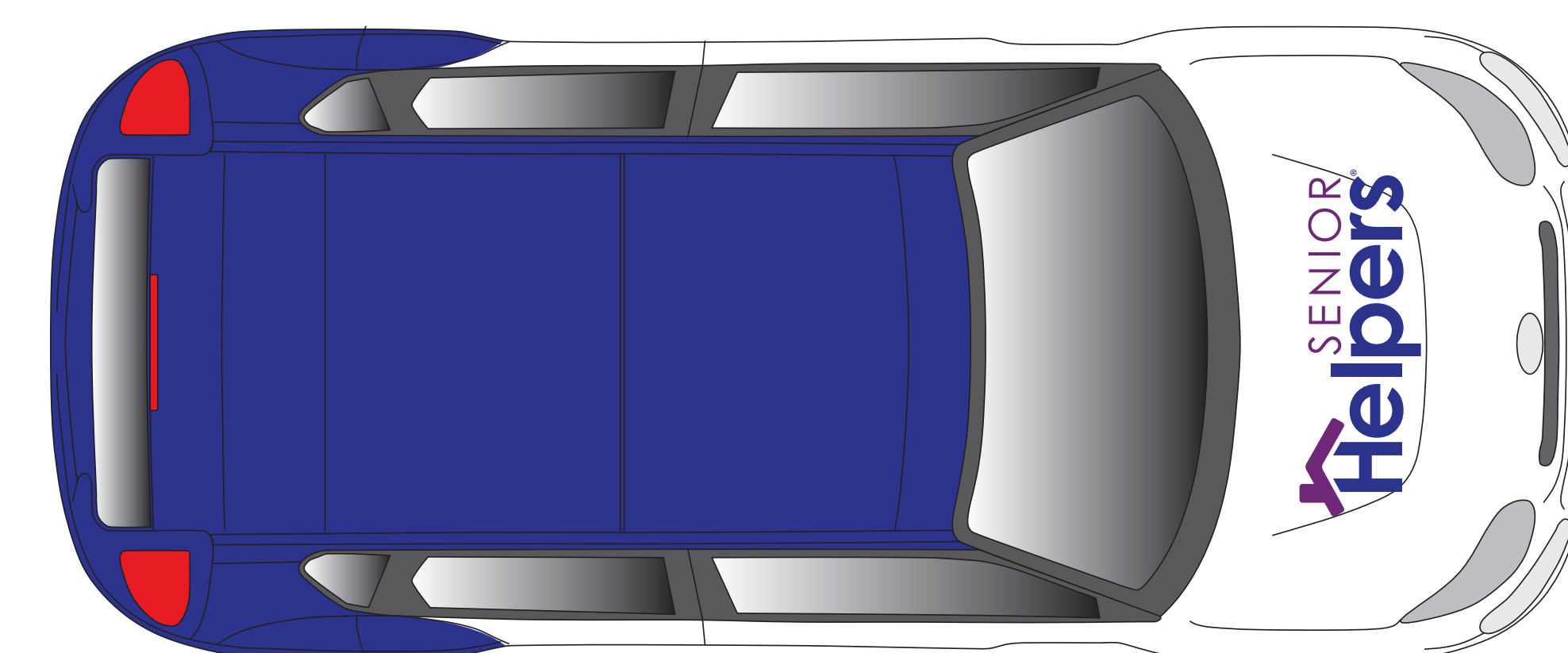
### PARTIAL WRAP - NO IMAGERY PURPLE

(WHITE AREAS ARE NOT COVERED, WILL BE VEHICLE COLOR)



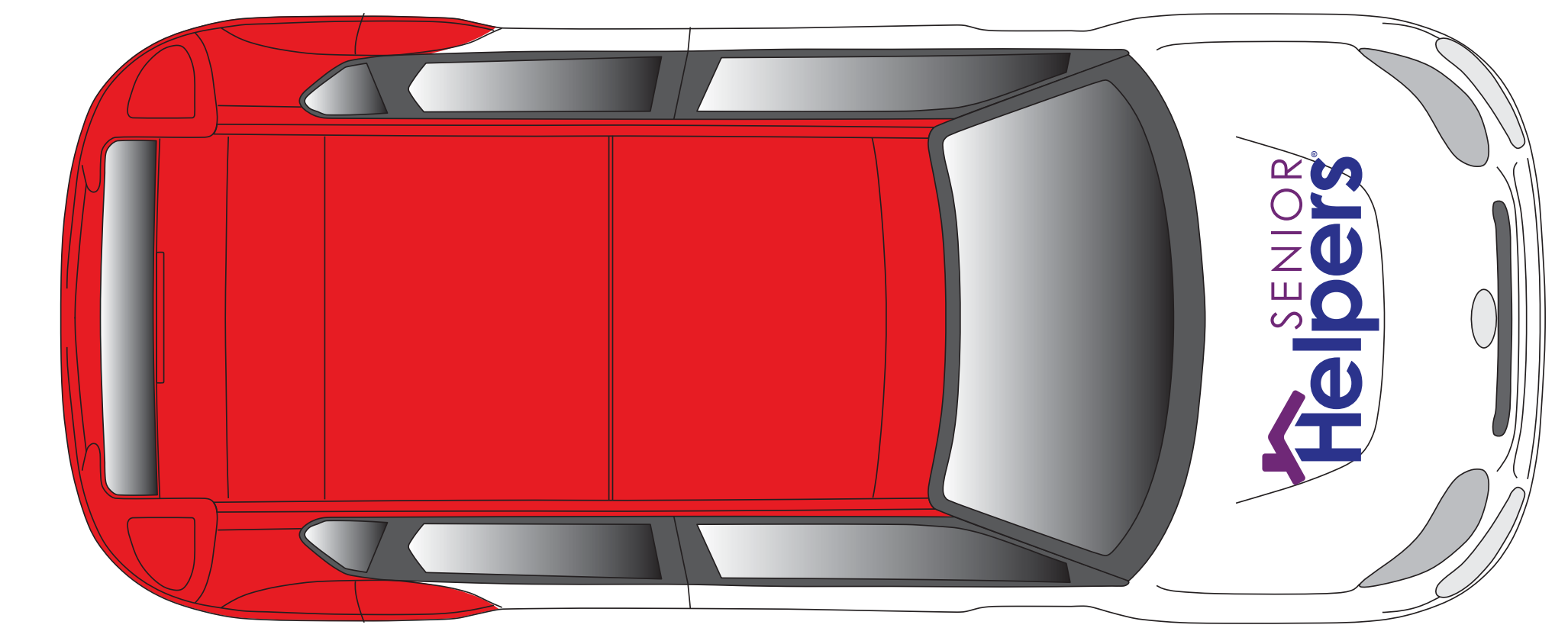
### PARTIAL WRAP - NO IMAGERY BLUE

(WHITE AREAS ARE NOT COVERED, WILL BE VEHICLE COLOR)



### PARTIAL WRAP - NO IMAGERY INVERTED

(WHITE AREAS ARE COVERED, RED REPRESENTS THE COLOR OF YOUR VEHICLE)



PARTIAL VEHICLE COVERAGE **WITHOUT** USE OF PHOTOGRAPHY. CUSTOMIZED FOR YOUR VEHICLE, AND CUSTOM PHONE AND URL.

### OPTIONS:

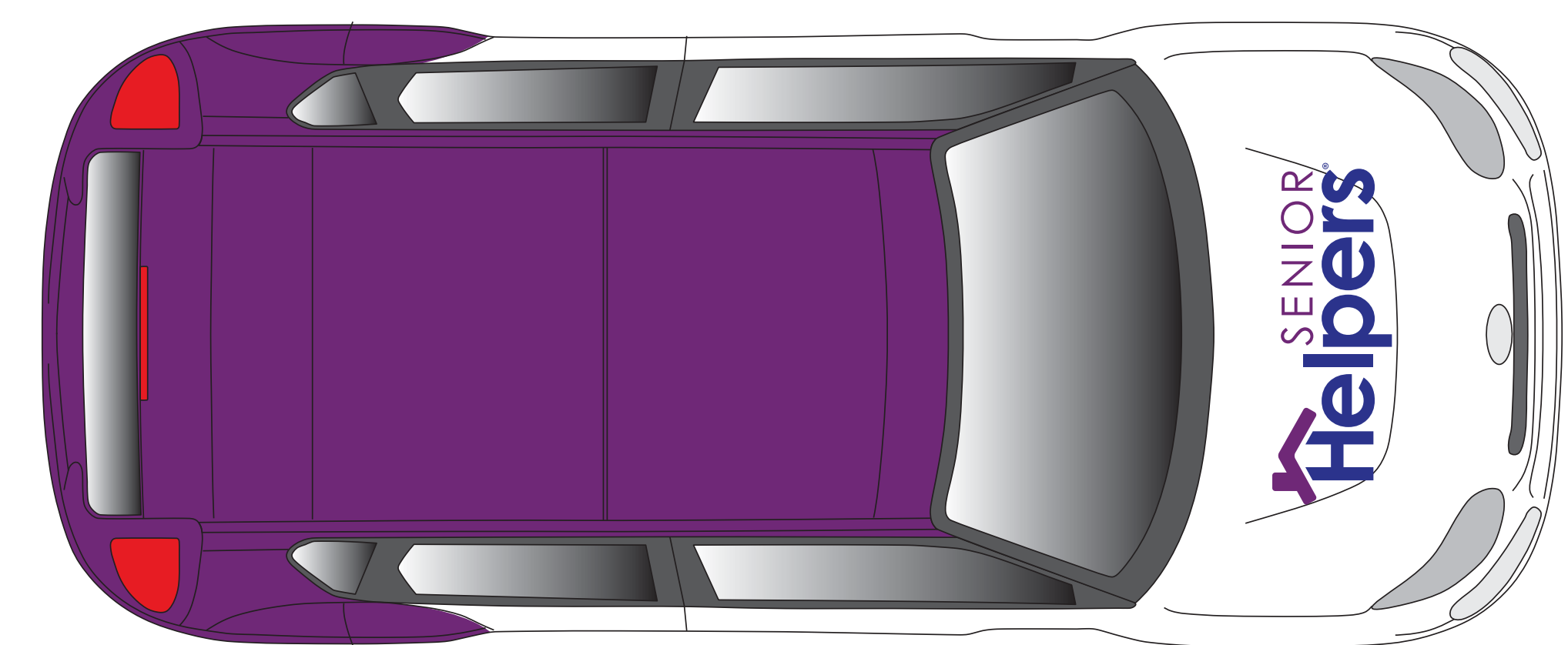
**WRAP COLOR:**  
PURPLE / BLUE / REVERSED

**ROOF COVERAGE OPTION:**  
FULL / HALF / NONE  
SEE PAGE 10 FOR REFERENCE.

**(OPTIONAL) STYLIZED QR CODE:**  
SHOULD BE REPLACED TO LINK TO THE FRANCHISEE CUSTOM URL

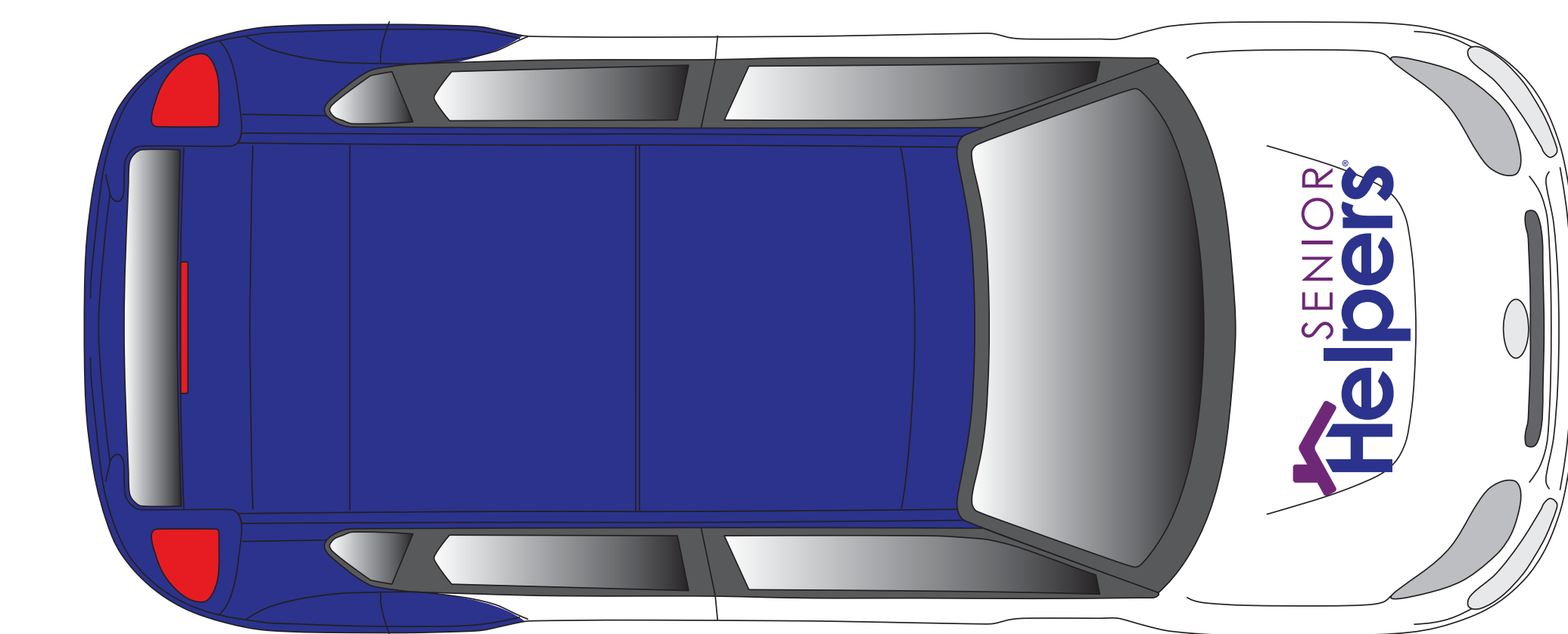
**PARTIAL WRAP - PURPLE W/ IMAGERY**

(WHITE AREAS ARE NOT COVERED, WILL BE VEHICLE COLOR)



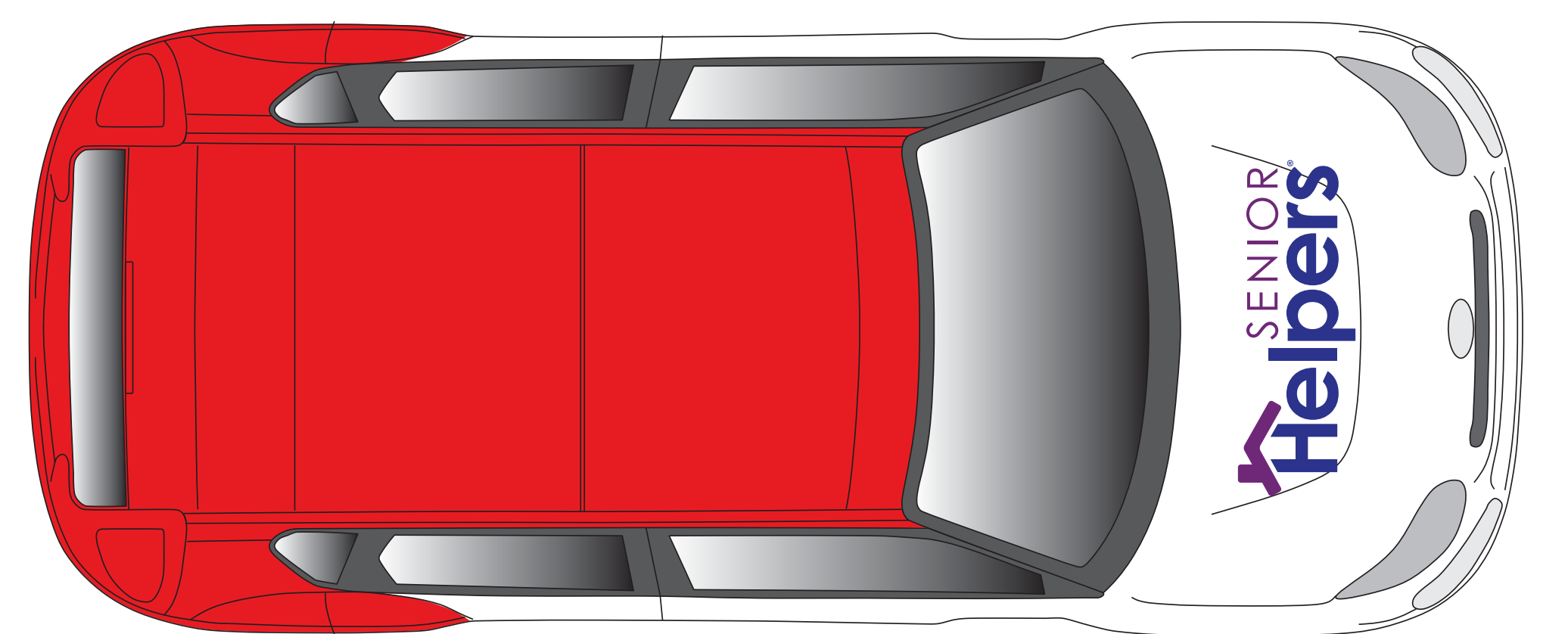
**PARTIAL WRAP - BLUE W/ IMAGERY**

(WHITE AREAS ARE NOT COVERED, WILL BE VEHICLE COLOR)



**PARTIAL WRAP - INVERTED W/ IMAGERY**

(WHITE AREAS ARE COVERED, RED REPRESENTS THE COLOR OF YOUR VEHICLE)



PARTIAL VEHICLE COVERAGE **WITH** PHOTOGRAPHY.  
CUSTOMIZED FOR YOUR VEHICLE, AND CUSTOM PHONE AND URL.

**OPTIONS:**

**WRAP COLOR:**  
PURPLE / BLUE / REVERSED

**DRIVER-SIDE IMAGE OPTION:**  
SEE PAGE 11 FOR AVAILABLE IMAGES

**(OPTIONAL) STYLIZED QR CODE:**  
SHOULD BE REPLACED TO LINK TO THE FRANCHISEE CUSTOM URL

**ROOF COVERAGE OPTION:**  
FULL / HALF / NONE  
SEE PAGE 10 FOR REFERENCE.

**PASSENGER-SIDE IMAGE OPTION:**  
SEE PAGE 11 FOR AVAILABLE IMAGES



LOGO KIT & MAGNETS

## LOGO KIT

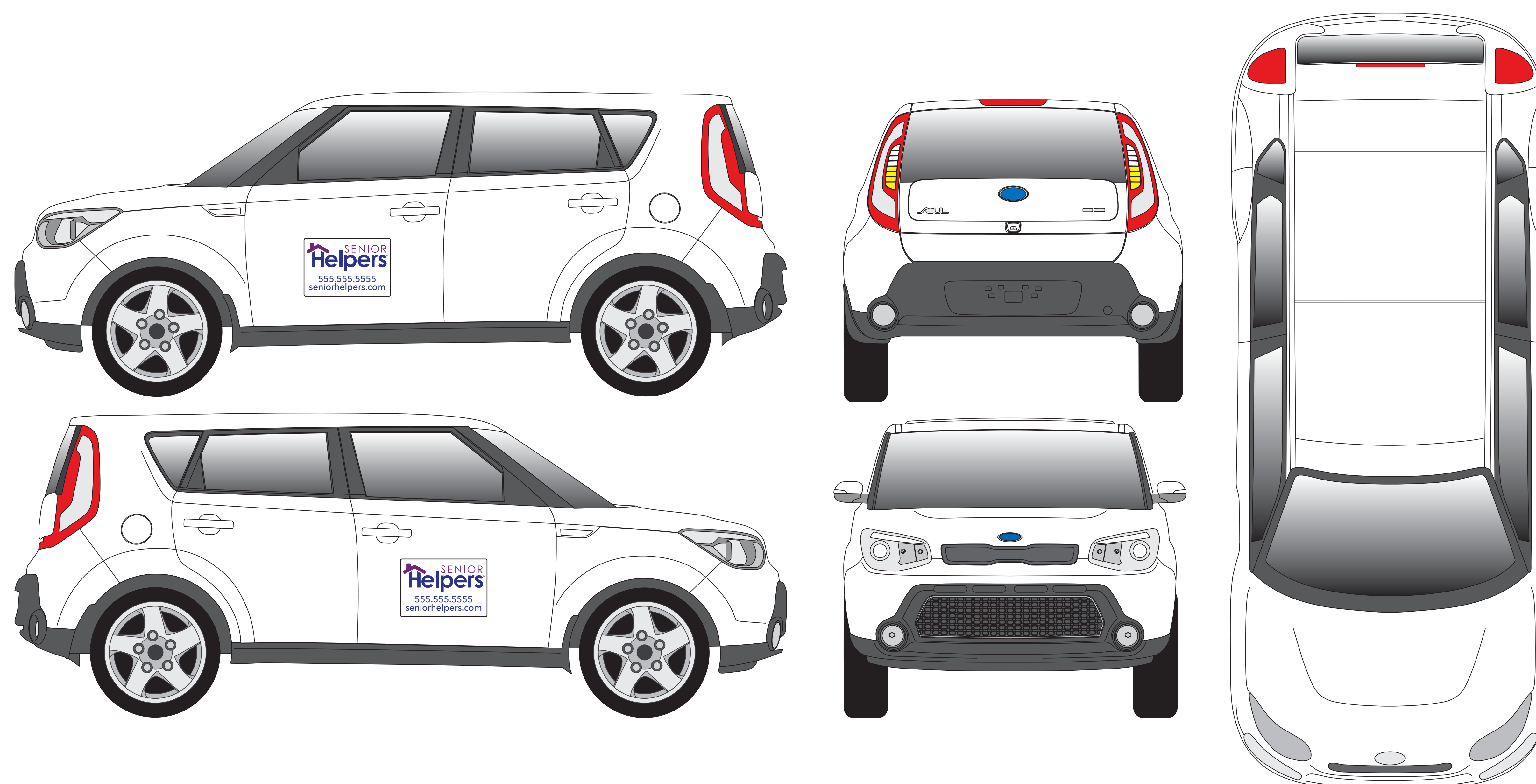


## LOGO KIT

ONLY INCLUDES OVERLAY TEXT AND LOGOS. PLEASE NOTE WHITE IS YOUR VEHICLE COLOR.

**(OPTIONAL) STYLIZED QR CODE:** SHOULD BE REPLACED TO LINK TO THE FRANCHISEE CUSTOM URL

## MAGNET SET



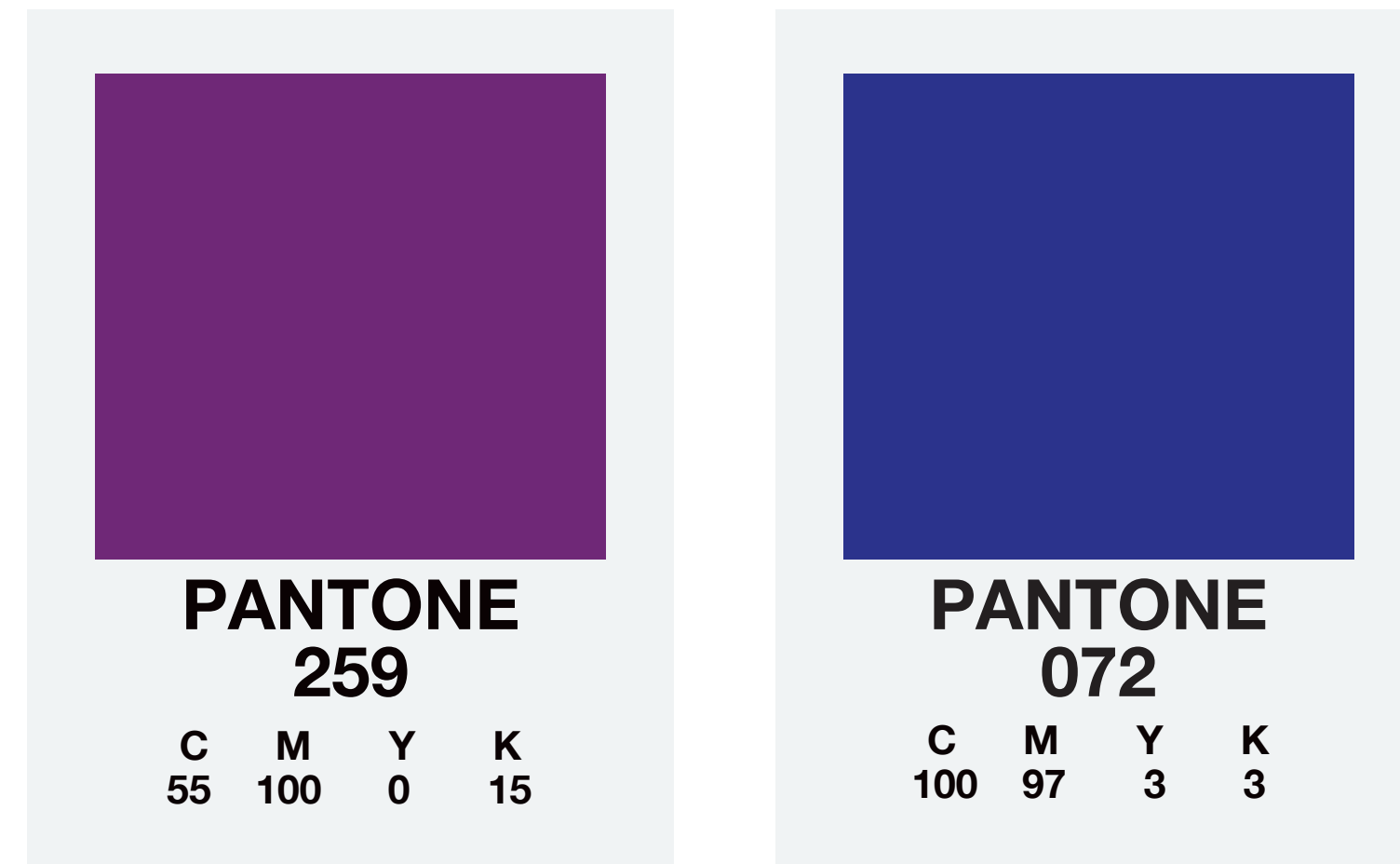
## MAGNET SET

INCLUDES A SET OF TWO MAGNETS MEASURING 18"X12" WITH .5" ROUND CORNERS

PRINTED ON .30 MIL MATTE MAGNET MATERIAL.

# COLOR

Below are the approved colors for the Senior Helpers Brand.  
We adhere to these custom spot colors for all vehicle wraps and kits.



# TYPOGRAPHY

Below are the fonts used in the Senior Helpers Program.

AVENIR NEXT BOLD

**Abc123**

USED IN TAGLINES IN CONJUNCTION WITH MEDIUM TYPEFACE

AVENIR NEXT MEDIUM

**Abc123**

USED IN TAGLINES IN CONJUNCTION WITH MEDIUM TYPEFACE  
AS WELL AS PHONE NUMBER

COMBINED TYPEFACE USAGE IN TAGLINES

**NOW  
HIRING**

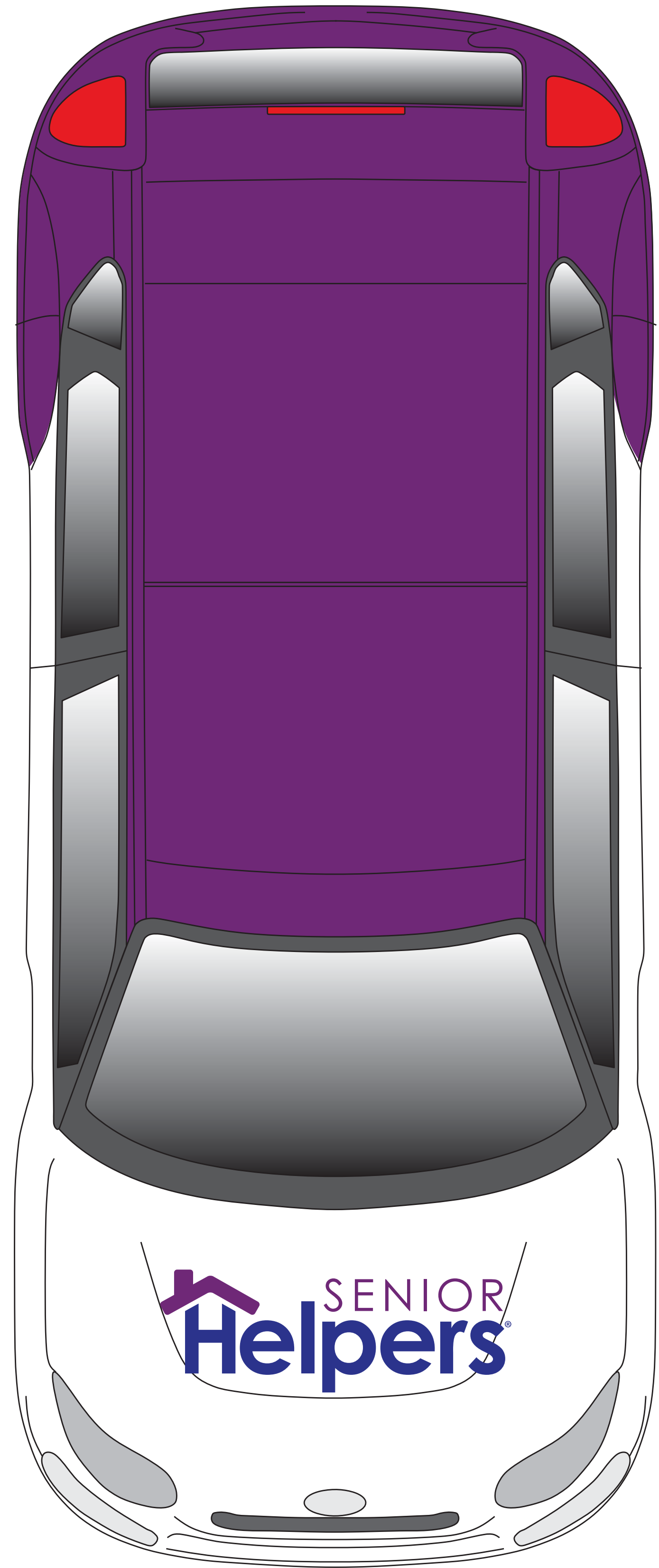
**JOIN OUR  
CAREGIVING  
TEAM**

Senior Care, **Only Better.**

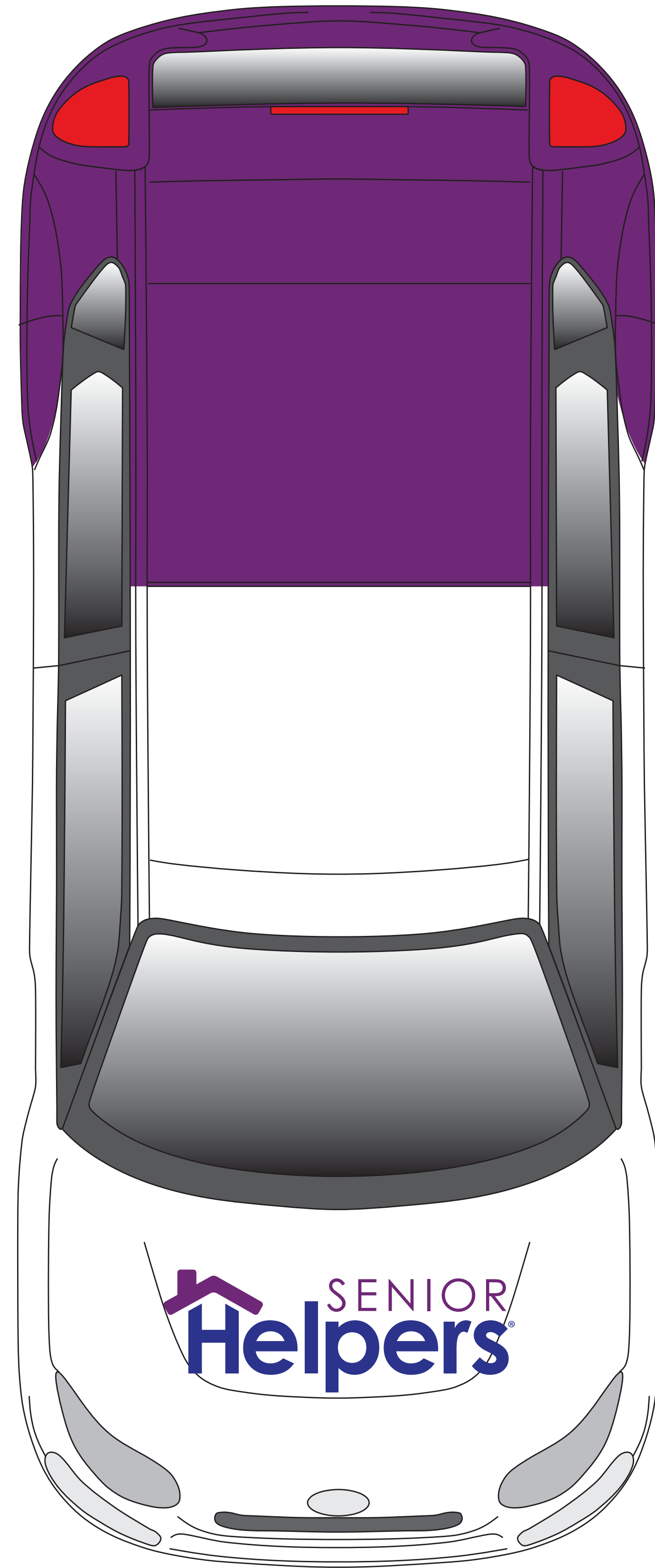
**COLOR & TYPOGRAPHY**

# ROOF COVERAGE OPTIONS

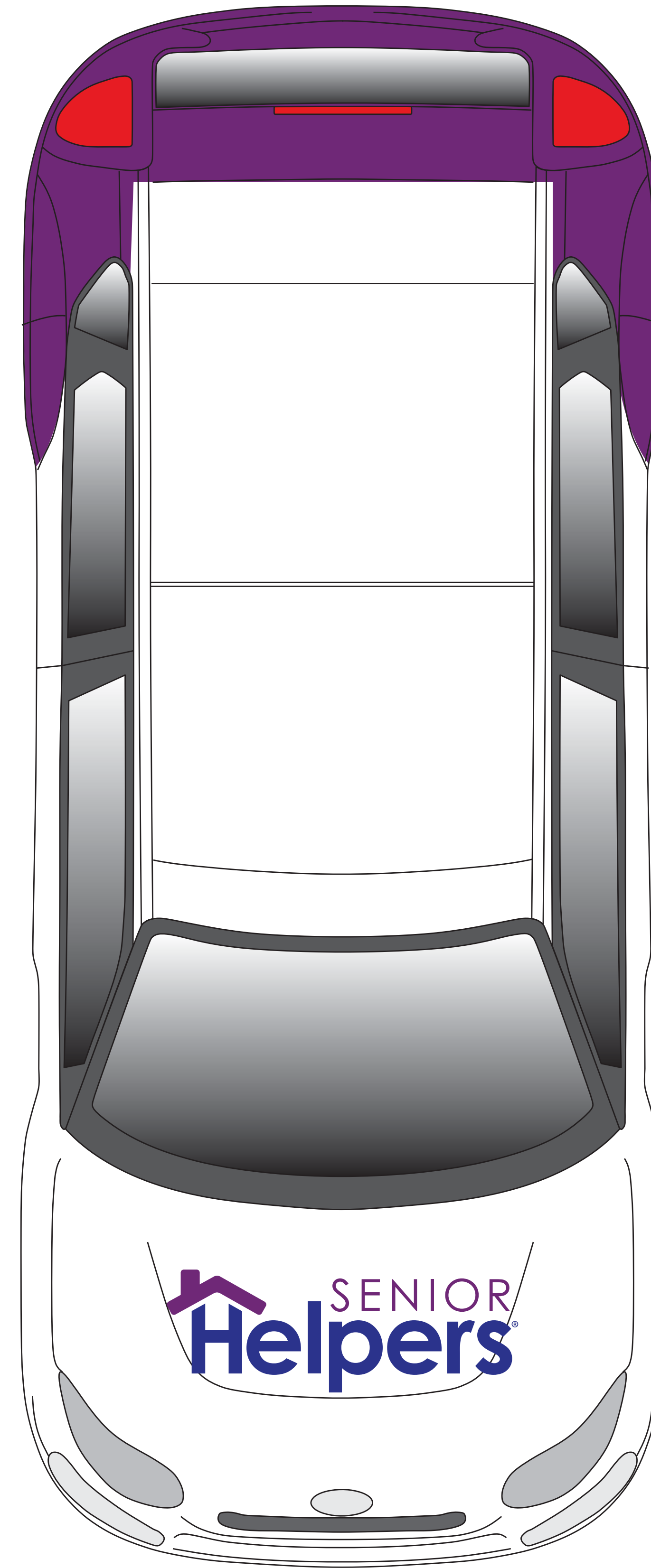
FULL COVERAGE



HALF COVERAGE



NO COVERAGE



ROOF COVERAGE



24-SH-BRAND-1



24-SH-BRAND-2



24-SH-BRAND-3



24-SH-BRAND-4



24-SH-BRAND-5



24-SH-BRAND-6



24-SH-BRAND-7



24-SH-BRAND-8



24-SH-BRAND-9



24-SH-BRAND-10



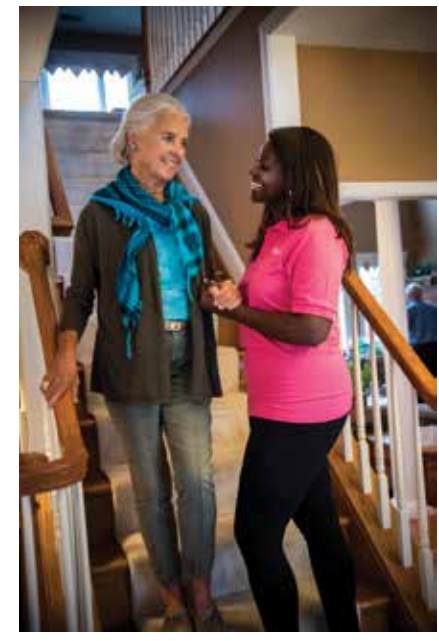
24-SH-BRAND-11



24-SH-BRAND-12



24-SH-BRAND-13



24-SH-BRAND-14



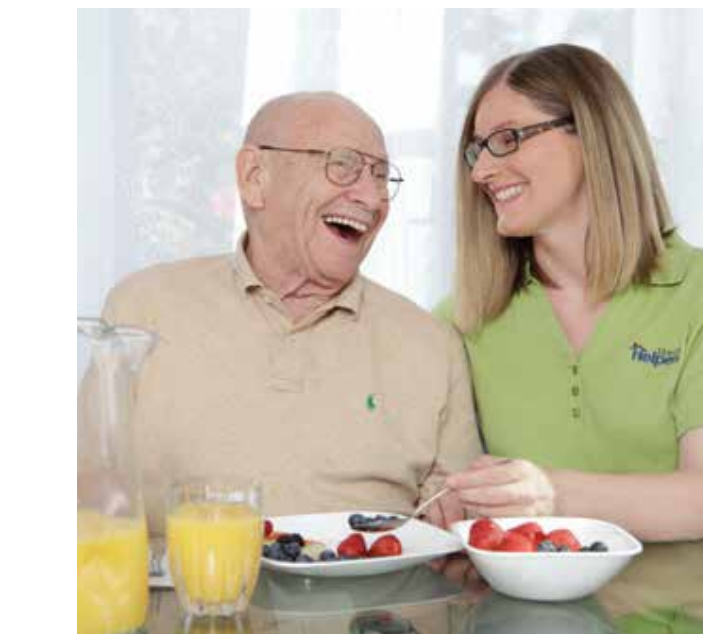
24-SH-BRAND-15



24-SH-BRAND-16



24-SH-BRAND-17



24-SH-BRAND-18



24-SH-BRAND-19



24-SH-BRAND-20



24-SH-BRAND-21



24-SH-BRAND-22



24-SH-BRAND-23

# IMAGE OPTIONS



24-SH-BRAND-24



24-SH-BRAND-25



24-SH-BRAND-26



24-SH-BRAND-27



24-SH-BRAND-28



24-SH-BRAND-29



24-SH-BRAND-30



24-SH-BRAND-31



24-SH-BRAND-32



24-SH-BRAND-33



24-SH-BRAND-34

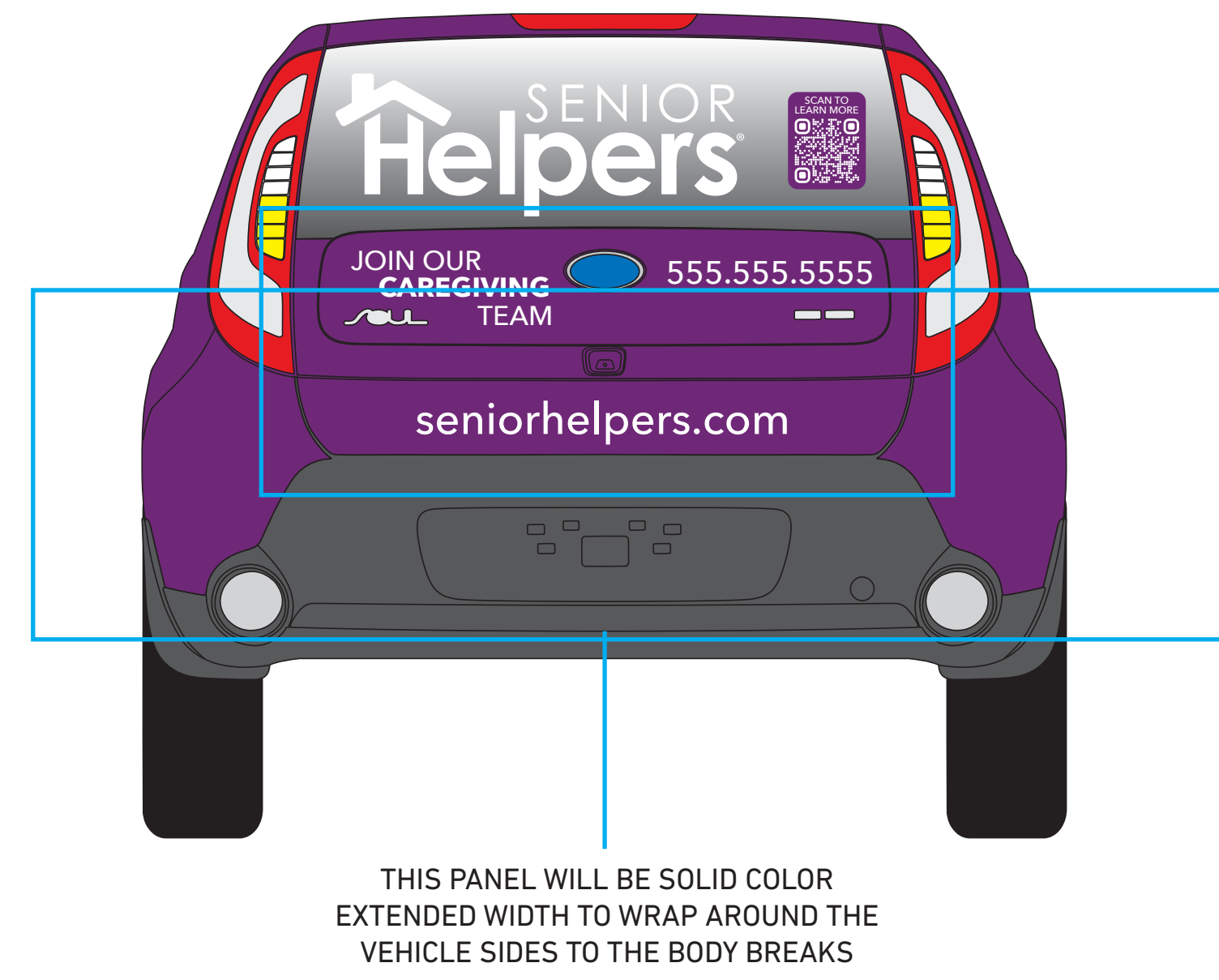
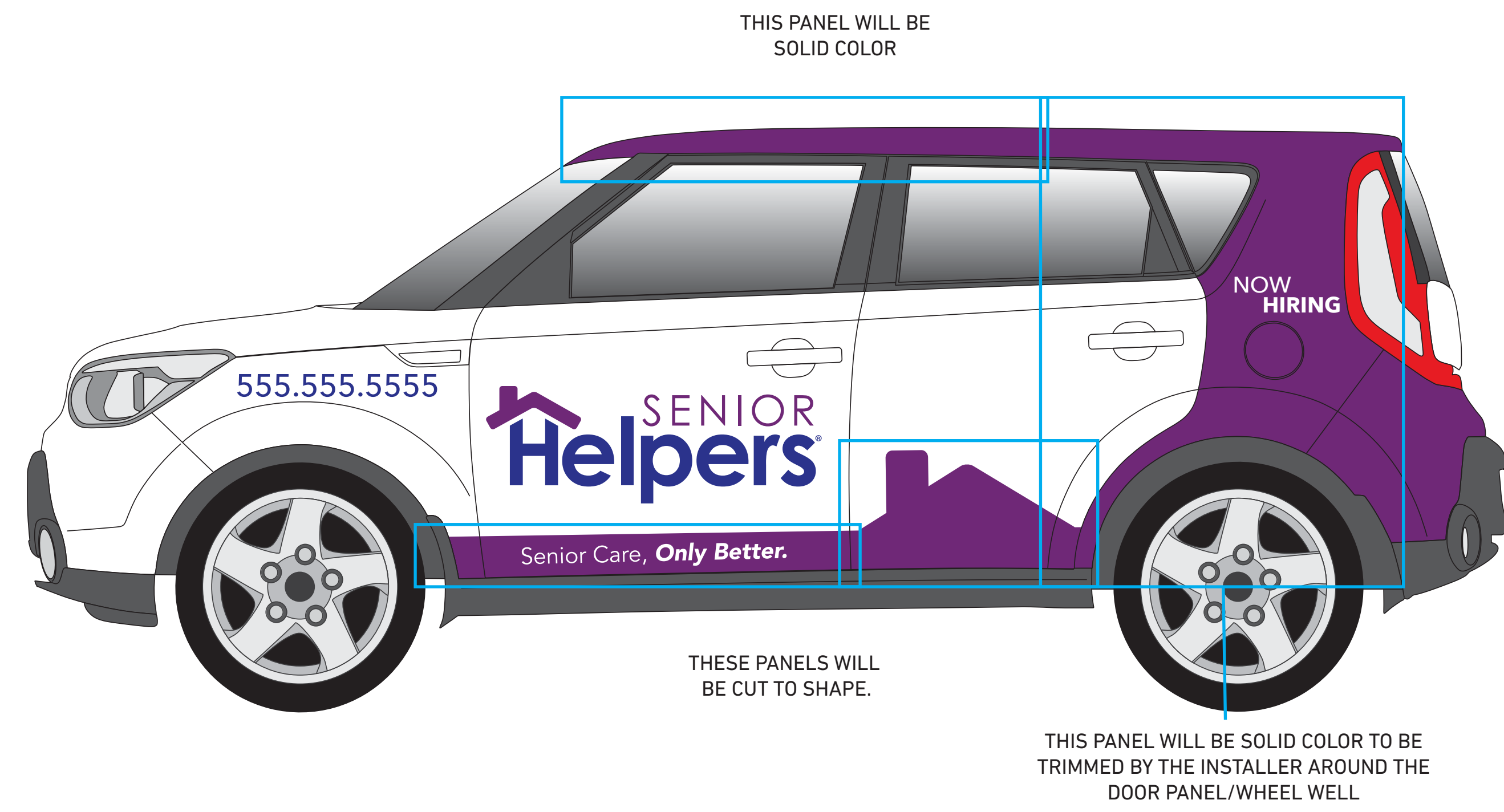


24-SH-BRAND-35



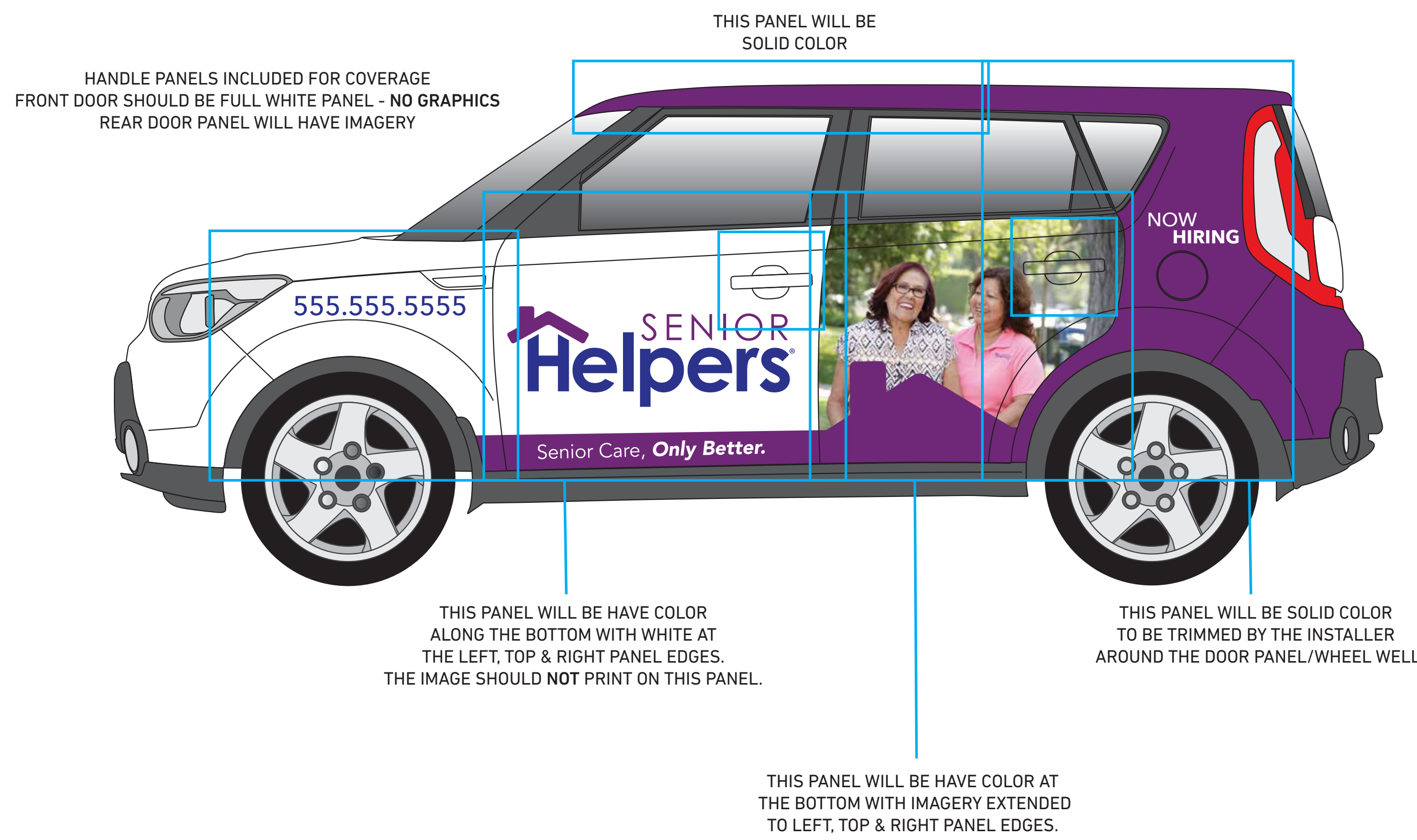
24-SH-BRAND-36

# PARTIAL WRAP - NO IMAGES

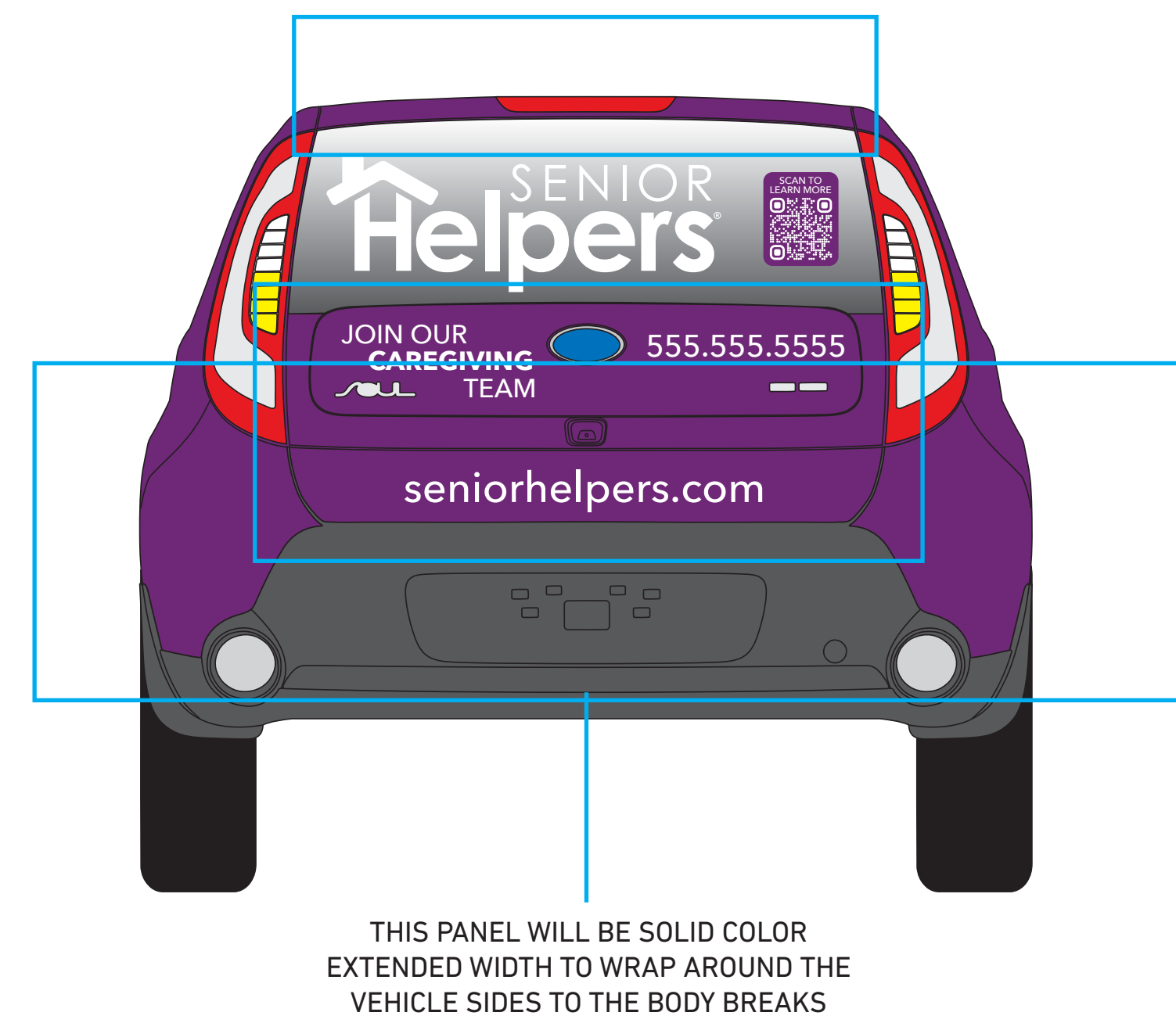


## PANELING TIPS

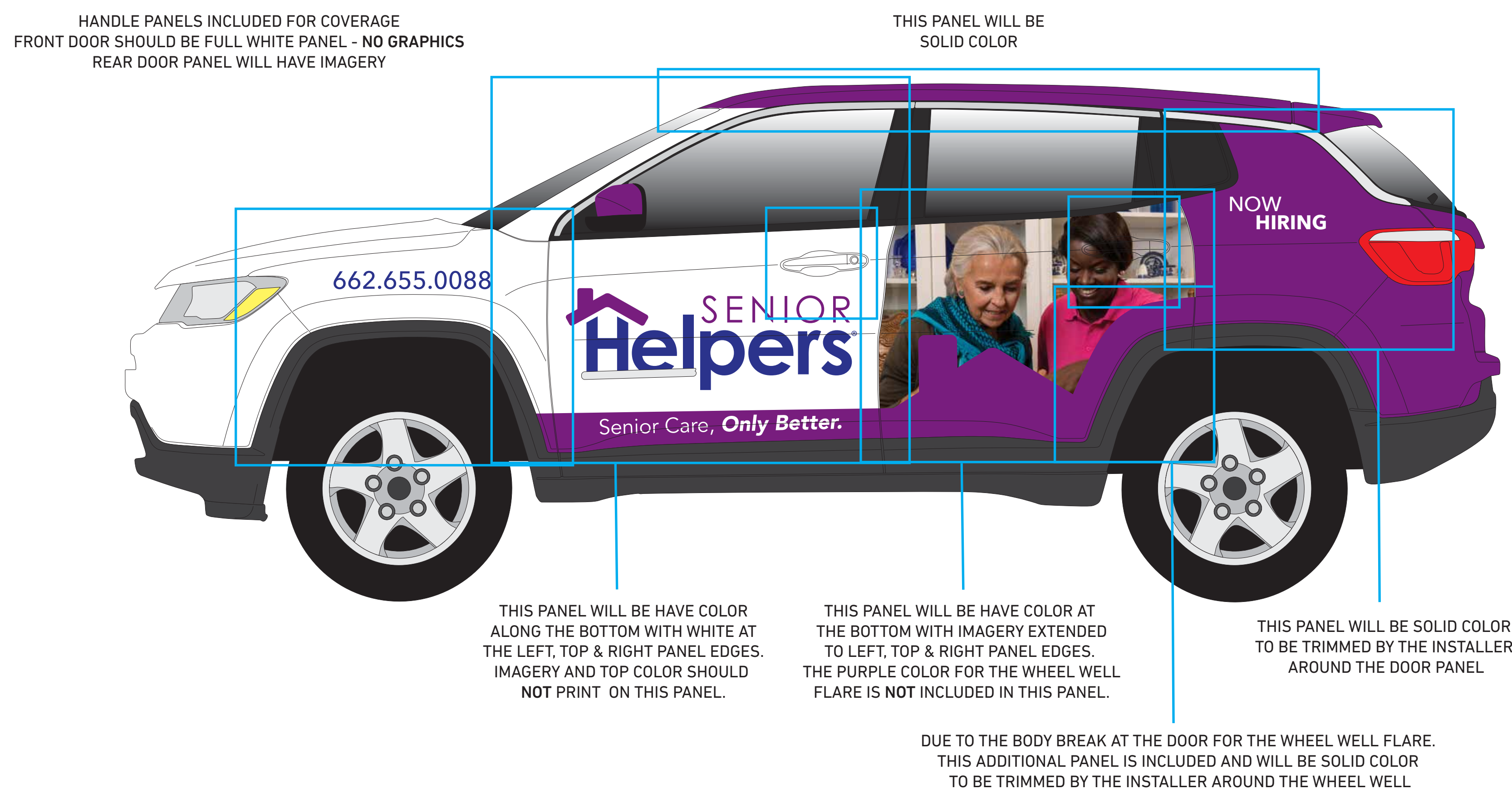
# FULL WRAP - WITH IMAGES



EXAMPLE OF PANEL PRINT FILE FOR REAR DOOR PANEL



# FULL WRAP - WITH IMAGES & FLARE BODY BREAK



EXAMPLE OF PANEL PRINT FILE FOR REAR DOOR PANEL

